

# Fee Alvi [BrainstormMarketing.net](http://BrainstormMarketing.net)

Graphic / Marketing Design / Digital Production / Photography  
Web • Social • Email • Banners • Responsive HTML/CSS • WordPress  
310.877.2803, [FeeAlvi@BrainstormMarketing.net](mailto:FeeAlvi@BrainstormMarketing.net)

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- 2024 - **[MSBIA](#) – Main Street Business Improvement Association**  
**Spin PR, Santa Monica Daily Press** (Contributor)  
Santa Monica Events and Business Promotion
- WordPress – Designer / Front End Responsive HTML/ CSS
  - Print Graphics / Social Media Ad Banners
  - Large WLA Street Events -Production Assistance
- 2020 - 2023 **Growthmed.com – Playa del Rey**  
Graphic Designer
- Website UI - Mostly Plastic surgery industry.
  - CSS adjuster.
  - Mailchimp eBlast creation
  - Blog / Page Populating w/ HTML / CSS
- 2013 - 2019 **MSBIA – Main Street - Santa Monica**  
(see current)
- 2012 – 2013. **PromoJam** - Culver City - 90232  
Social Media Marketing Graphics
- Landing Page Funnel Mockup Design
  - Events Promo Landing Pages Mockup Design
- 2007 - 2011 **MGM Resorts** (Luxor, Excalibur & Mandalay Bay...)  
Las Vegas Strip, NV  
Entertainment Marketing Graphics / Email Design
- eMail campaign design and coding file prep
  - Digital ad banners, light boxes, to billboard collateral
  - Flash & After Effects animations
- 2004 - 2006 **McCartney Multimedia** - Play Del Rey  
Entertainment Marketing Graphics / Email Design
- Ifanz - Music Industry web-based app editing
  - Flash – Websites, Banner Ads
  - Web Design

- 2003– 2004     **Rain Makers / Film Vault**  
Culver City, 90232  
Photography / Image Processing / HTML
- Movie studio sound stage location still shoots of set props
  - Managed Photo studio shooting movie wardrobe and small items
  - eBay- item listing entries sold for auction
- 2000 - 2002     **Clear Channel Entertainment**  
Mid-Wilshire, LA, CA 90036  
Radio Stations Graphic Designer / HTML / Flash Animation
- Radio Promotions and Music Industry Page Design
  - Collateral Print Design
  - Station Branding and Logos,
  - Flash Animated Banners AS2
  - HTML & CSS
- 1998 - 1999     **Enigma Digital - (KNAC, Groove & ACAZA Radio Stations)**  
Lincoln Blvd. Santa Monica, CA 90401 Graphic  
Designer / HTML Programmer
- Radio Station Web Page Mockup Design
  - Flash Animator - Promo Pods & various
  - Banners and Key Art Signage
  - HTML Coding
- 1998 - 1999     **Skilled Nursing - (Healthcare Industry Management Tool)**  
5700 Century Blvd. 90045 LAX  
Graphics Dept. Manager
- Headed Team of Designers
  - Graphic Design - Web UI and Print
  - Event show staff

# Fee Alvi

Hi,

I am a graphic designer with over 15 years of experience. I have held head of department and lead graphic designer roles. I was Lead Designer at Clear Channel Interactive doing websites and promos for top-rated radio stations and music industry, animating extensively in those days using the Flash Program. For six years for MGM Resorts Vegas Casinos, I did entertainment and hospitality web graphics and hundreds of email / backlit displays, email coding, and campaign collateral banners. From glamorous entertainment to health care and plastic surgery to technical infographics... I have garnered a wide spectrum of branding experience.

Currently, I'm designing graphics for numerous local event projects and local businesses and their social media, and I do a lot of custom coding HTML / CSS for the responsiveness of WordPress pages. I enjoy that too.

I am proficient with the core Adobe CC editing apps, such as Photoshop, Illustrator, and Premiere / After Effects; I can animate a camera through z-space... My career has evolved alongside the development of these programs and the evolution of the media industry as a whole. Of course, I am familiar with the latest workflow tools Google Workspace, Trello etc.

I also have a good amount of project management experience, and I am comfortable dealing with clients face-to-face. I appreciate being part of a great team, however, as I enjoy creative ideation and brainstorming for promoting things, and I am sure you will appreciate what I have to offer.

Thank you for your time.

Best regards,

Fee Alvi

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