

# Fee Alvi (dba [Brainstorm Marketing](http://BrainstormMarketing.net))

Marketing Graphics / Digital Production / Project Management

Social Media Branding • eMail Design • HTML/CSS • Wordpress

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- 2024 - **MSBIA – Main Street - Santa Monica**  
**Spin PR - Santa Monica**  
Events and Businesses Promotion
- WordPress – Front End Responsive HTML/ CSS
  - Print Graphics / Social Media Ad Banners
  - Large WLA Street Events - Production
- 2020 - 2023 **Growthmed.com – Playa del Rey**  
Graphic Designer, Site Creation and Production Work - Wordpress Sites
- Website design in XD for wide client base varied industries
  - CSS adjuster for responsive issues.
  - Mailchimp eBlast creation quickies
  - Blog / Pages Populating w/ HTML / CSS
- 2013 - 2019 **MSBIA – Main Street - Santa Monica**  
Events and Businesses Promotion (see current)
- 2012 – 2013. **PromoJam - Culver City**  
Social Media Marketing
- Landing Page Funnel Mockup Design
  - Events Promo Landing Pages Mockup Design
- 2007 - 2011 **MGM Resorts (Luxor, Excalibur & Mandalay Bay...)**  
Las Vegas Strip, NV  
Entertainment Marketing Graphics / Email Design
- eMail campaign design and coding file prep
  - Digital ad banners, light boxes, to billboard collateral
  - Flash & After Effects animations
- 2004 - 2006 **McCartney Multimedia Play Del Rey**  
Entertainment Marketing Graphics / Email Design
- Ifanz App Design & Maintenance
  - Flash Websites Flash Banner Ads

- 2003– 2004      **Rain Makers / Film Vault**  
Culver City, LA, CA 90036
- Studio filming locations props and wardrobe
  - Set up commercial photography studio
- 2000 - 2002      **Clear Channel Entertainment**  
Mid-Wilshire, LA, CA 90036  
Radio Stations Graphic Designer / HTML / Flash Animation
- Radio Promotions and Music Industry Page Design
  - Collateral Print Design
  - Station Branding and Logos,
  - Flash Animated Banners AS2
  - HTML & CSS
- 1998 - 1999      **Enigma Digital - (KNAC, Groove & ACAZA Radio Stations)**  
Lincoln Blvd. Santa Monica, CA 90401  
Graphic Designer / HTML Programmer
- Radio Station Web Page Mockup Design
  - Flash Animator – Many Promo Pods
  - Banners and Key Art Signage
  - HTML Coding
- 1996 - 1998      **SkilledNursing.Com**  
Los Angeles, CA 90045  
Graphics Department Manager / HTML Programmer
- Graphic Mockups
  - ASP Includes / HTML / Wireframing
  - Product Photography
- 1990 - 1995      **Omelveny & Myers (Law Firm)**  
400 S. Hope St.  
Los Angeles, CA 90045  
Exhibit board creation and archive
- Photographer for Firms Magazine
  - Videographer

# Fee Alvi

Digital Producer ▪ Marketing Design ▪ Key Art  
Keynote ▪ WordPress ▪ Responsive HTML/CSS ▪ Photography

I started out in this field pre-digital as a medium format commercial photography studio shooting products, artists, events and from there I got into doing exhibit board graphic presentation layouts for law firms incorporating from old school archival preservation, Gutenberg typography disciplines it was a natural progression into digital world as media technologies.

Riding the Dot Com waves as head of graphics departments and lead designer roles I was Lead Designer at Clear Channel Interactive creating top rated radio station web sites and flash animation, for MGM Resorts entertainment and hospitality for years I did many email with banner to full 360 campaign branded graphics with variations on target market strategies.

I currently for Santa Monica's Main Street Merchants business district as their graphics designer, Wordpress page builder and social media. Particularly their events and business district updates. In Wordpress I prefer to use Elementor as the container and then incorporate hand coded HTML and CSS into it most every page.

In addition, I edit video in Premier / After Effects... generally proficient in most of the Adobe CC non distriuctive editing apps.

Born and raised in West Los Angeles I am currently located in Santa Monica

I Thank you for your time.

